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Table Mountains Conservation Fund

### **Mesa Music Fest Earns Enthusiastic Community Support!**

*7<sup>th</sup> Annual Event includes anchor sponsors, expanded musical line-up  
and 5k 'Race for the Mesas'*

**Golden, CO, - May 27, 2004** – Table Mountains Conservation Fund, a non-profit dedicated to the acquisition and preservation of North and South Table Mountains as Open Space, today announced the 7<sup>th</sup> Annual Mesa Music Fest has reached new status. This year's event includes major sponsors Wild Oats, The Mountain 99.5 FM, Denver West Village, New Global Telecom, and EAS along with an expanded local music line-up, and a premiere 5k race/walk titled 'Race for the Mesas'.

"We are overwhelmed and excited by the amount of attention we've received this year," stated Wanda Blackburn, co-chairman of the Mesa Music Fest planning committee. "The Mesa Music Fest is our annual fundraising event and after years of hard work, we are really looking forward to making this a landmark year. We've reached a level of awareness in the community where organizations are contacting us to participate!"

**Date:** Sunday, August 29th

**Time:** 10:30 am – 9:00 pm (the *Race for the Mesas* starts at 8 am)

**Location:** Lion's Park, 10<sup>th</sup> & Maple (5 blocks west of Washington at 10<sup>th</sup>), Golden

The musical line-up consists of a number of Colorado's top performers including Rebecca Folsom Band, Chris Daniels and the Kings with special guest Hazel Miller, The Indulgents, Wendy Woo, FUNKIPHINO, Girls on Top!, The Ultraphonic Jazz Orchestra and others. In addition to the music, the annual "white elephant sale" that includes furniture, appliances and everything but clothing and computers, will be set-up at one end of the park, and nearby will be an area devoted to kid's crafts. A variety of food will be available, including items from Wild Oats and Get Saucy. Golden Landmarks, a local non-profit organization will be selling beer from the local micro-brewery, Golden City Brewery. In addition, local non-profits will share information at a variety of tables.

Also new this year is the 'Race for the Mesas' a 5k race/walk that will take place at 8:00 am on the same day. Sponsored by New Global Telecom ([www.ngt.com](http://www.ngt.com)) and EAS ([www.eas.com](http://www.eas.com)) – both headquartered in Golden, CO – the race is designed for people of all ages to gather, run or walk together in the beautiful downtown Golden neighborhood. The course will start at Lion's Park and will utilize some of the paths adjacent to Clear Creek with beautiful views of the mesas. Pre-event activities will be staged at Lion's Park and post-event activities will flow into the Mesa Music Fest, with the first acoustic act to start at 10:30 am to ensure music for the race attendees. There will also be a 100-yard dash for children of all ages.



"As both a resident and business owner here in Golden, I feel personally committed to helping the town preserve our North and South Table Mountain paradise," stated Rich Grange, President & CEO of New Global Telecom. "We hope the *Race for the Mesas* will become an anticipated annual component of the Mesa Music Festival, as well as a substantial fundraiser for the Table Mountains Conservation Fund."



"I've supported the Mesa Music Fest since its inception. That's because the preservation of both North and South Table Mountains as Open Space is very important for our Jefferson County community," stated Greg Stevinson, President of Denver West.



"The Mesa Music Fest fits our non-profit criteria as a local organization with a small budget and a big heart," added Wes Kruse, Community Marketing Coordinator of Wild Oats. "Wild Oats is committed to giving back to our surrounding communities and to minimizing our impact on the environment - we are pleased to be part of the Mesa Music Fest this year, and hope to continue our support for years to come." Wild Oats Denver West will be holding a benefit 5% Day on June 14, raising money for the Table Mountains Conservation Fund. For information on the 5% Day, please call Wes at 303-277-1339.



"The Mountain believes in strong community involvement and supporting local music," said Dan Michaels, Program Director of The Mountain 99.5 FM. "The Mesa Music Fest supports the Table Mountain Conservation Fund through great Mountain Homegrown artists, so it's a good fit."



"The Race for the Mesas event exemplifies the kind of health-conscious lifestyle that EAS helps to support through our active nutrition products," said Monty Sharma, Chief Executive Officer of Golden-based EAS. "The fact that the race is in our own hometown makes it even better. We're proud to sponsor this inaugural race and the healthy lifestyle that it promotes."

For more information about the Table Mountains Conservation Fund and the Mesa Music Fest, please visit [www.tablemountains.org](http://www.tablemountains.org). For more information and to register for the Race for the Mesas, please visit [www.ngt.com/race4themesas](http://www.ngt.com/race4themesas).